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#### **Mission Statement**

The <u>City of Lewisburg Department of Economic Development</u> exists to assist local business and industry growth and to recruit new business and industry to Lewisburg to create sustainable wage jobs and expand the tax base

## www.makeitinmarshall.com

<u>lewisburgtn.info</u> | <u>lewisburgtn.dev</u> | <u>lewisburgtn.net</u> | <u>lewisburgtn.gov</u>



#### **Welcome to Lewisburg, TN**

Thank you for joining our wonderful community of <u>Lewisburg</u>, <u>Tennessee</u>. We hope that your new life here will be a happy one and we consider you a great asset to our community.

To insure that you start off on the right track, please review the information in this packet. The websites inside this packet will be very helpful for finding out relevant information and the maps should give you a good sense of the locations of important agencies and fun activities.

Feel free to contact the City of Lewisburg, <u>Marshall County</u> or the <u>Marshall Co. Chamber of Commerce</u> for any assistance you may need. Our contact information can be found in this packet. We are always here to help and will be glad to share with you the information you and your family needs to enjoy your new life in Lewisburg.

Lewisburg is a small town on the grow with easy proximity to metropolitan Nashville and Huntsville, AL, shopping and dining in Franklin and Murfreesboro and less than a day's drive to 76% of the major U.S. markets thanks to I-65.

Lewisburg is family-friendly, business-friendly and always striving to improve our city for its businesses and citizens. We hope you will get involved in all that Lewisburg has to offer and all its plans for the future.

Once again, Welcome and Congratulations on deciding to make Lewisburg your new home!

Sincerely,

**Greg Lowe** 

City of Lewisburg - Director of Economic Development

#### **City Manager**

Roy "Bam" Haislip
City Hall
131 East Church St., Lewisburg
(931) 359-1544
bam.haislip@lewisburgtn.gov

#### Councilman

Vickie Michael Ward 2 (931) 993-9737 vickiem@hughes.net

#### Councilman

Joe Bradford Ward 5 (931) 580-4517 josephrbradford37@gmail.com

#### **City Mayor**

Jim Bingham
City Hall
131 East Church St., Lewisburg
(931) 359-1544
Jim.bingham@lewisburgtn.gov

#### Councilman

Peggy Harwell Ward 3 (615) 513-1970 chharwell@bellsouth.net

#### Councilman

Patty Parsons Ward 1 (931) 703-0906 mane6263@yahoo.com

#### Councilman

Tommy G. Burns Ward 4 (615) 330-9208 ecdev@bellsouth.net



#### **Links & Contacts**

Make It In Marshall

www.makeitinmarshall.com

**City of Lewisburg** 

www.lewisburgtn.gov

Lewisburg Economic Dev.

www.lewisburgtn.net

**Lewisburg ECD Blog** 

www.lewisburgtnecd.com

**Marshall County** 

www.marshallcountytn.com

**Link Tree One Link** 

www.linktr.ee/marcotn

**Chamber of Commerce** 

www.marshallchamber.org

**Lewisburg Electric System** 

www.lewisburgelectricsystem.com

**Lewisburg Water & Wastewater** 

http://www.lewisburgwater.org

**Lewisburg Gas Department** 

www.lewisburggas.com

**Marshall County Schools** 

www.mcstn.net

**Marshall County Recycling** 

www.marshallcountyrecycles.com

**Marshall County Sheriff** 

www.mctnsheriff.com

Marshall Co. Library

www.marshallcountylibrary.org

Marshall Co. Art Guild

www.marshallcountvartquild.com

Marshall Co. Community Theatre

www.dixietheatre.org

Ellington Airport

www.ellingtonairport.com

#### **Business License - Sales Tax ID #**

**City of Lewisburg** 

Christi Hamlett

City Hall

131 East Church St., Lewisburg

(931) 359-1544

Christi.hamlett@lewisburgtn.gov

**Marshall County** 

Daphne Fagan

County Annex

Courthouse Annex, Lewisburg

(931) 359-1072

Daphne.fagan@tn.gov

#### **Zoning, Codes and Permitting**

City of Lewisburg

Lueshell Taylor

City Hall

131 East Church St., Lewisburg

(931) 359-1544

<u>Lueshell.taylor@lewisburgtn.gov</u>

**Marshall County** 

Clint Williams

3<sup>rd</sup> Floor

Courthouse Annex, Lewisburg

(931) 359-8839 or 0567

c.williams@marshallcountytn.com

## **Fire and Health Inspections**

**City of Lewisburg** 

Jeff Crick

Fire Station

118 Water St., Lewisburg

(931) 982-3076

ieff.crick@lewisburgtn.gov

**Marshall County** 

Angie Faulkner

Health Department 1031 War Eagle Dr., Lewisburg

(931) 359-1551

Angie.faulkner@tn.gov

#### **Beer Permit and Liquor License**

**City of Lewisburg** 

Christi Hamlett

City Hall

131 East Church St., Lewisburg

(931) 359-1544

Christi.hamlett@lewisburgtn.gov

**Get Liquor License** 

TN Alcoholic Beverage Commission

(615) 741-1602

https://www.tn.gov/abc/licensing/liquo

r-by-the-drink-licenses.html

## **Economic Development**

City of Lewisburg

Greg Lowe

City Hall

131 East Church St., Lewisburg

(931) 359-1544

greg.lowe@lewisburgtn.gov

**Marshall County** 

**Emily Darnell** 

Mayor's Office

Courthouse Annex, Lewisburg

(931) 359-5536

Emily.darnell@marshallcountytn.com

<u>lewisburgtn.info</u> l <u>lewisburgtn.dev</u>

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## **Maps of Region**















#### **Community Data**

Lewisburg, Marshall County, Tennessee

•Latitude: N35° 26.95′ •Longitude: W86° 47.33′

•Elevation: 707'

## **Gold Level**

**Sustainable Community (TVA)** 

## Tier II

**Enhancement County (TN ECD)** 

## **Benchmark II**

Three Star Community (TN ECD)

## Top 100 Micropolitan

4X (Site Selection Magazine)

#### **Climate:**

Annual Average Temperature: 57.7°

Average High Temperature: 70.5°

Average Low Temperature: 45.0°

Annual Average Precipitation: 54.84"

Annual Average Snowfall: 2.2"

Mean Length of Freeze-Free Period (days): 180-220

Sources: Zoomprospector, TN ECD, TVA, Local Agencies

**33,240** 

**12,380** 

Population: County Population: City

#### 6th & 14th

Fastest Growing Micropolitan in Nation (2017) by UT BERC | (2020) by SiteSeer

## 14th

Most Dynamic Micropolitan in Nation (Walton Foundation 2019)

## **Top 4%**

**National ISO Rating - Fire** 

#### 2nd

Most Affordable City in TN Homesnacks (2020)

**+2.4%** 

**Annual Population Growth** 

13%

**Below Cost of Living Index** 

#### **14th**

**Quality of Life in TN** 

## **20th**

**Healthiest County in TN** 

## **28th**

**Safest County in TN** 

\$52.463

	, , , , , , , , , , , , , , , , , , , ,
Per Capita Income	\$36,759
Poverty Rate	13.5%
Home Ownership Rate	71.7%
Median Home Value	\$124,917
Average Rental Rate	<b>\$564</b>
Median Industry Earnings	\$64,454

**Median Household Income** 

→ (Link to Recent Demographics Report)



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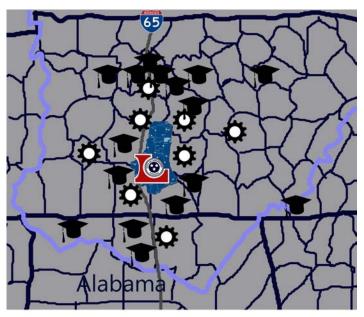
"Lewisburg's Park and Recreation system, per capita, meets or exceeds national standards in almost

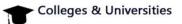
every category."

Ritchie Jones - Hodgson Douglas



**Labor & Workforce** 









#### **Talent Overview**

**28**Postsecondary Institutions

**20,000** +/Annual Graduates

**300** +/- Programs & Majors

Within 50 Miles



Spot Lowe Technology Center



TCAT - Pulaski



**TCAT - Shelbyville** 



**Columbia State** 

#### **Marshall Co. Schools**

Elementary Schools	5 - 2,385 Students
Middle Schools	3 - 1,296 Students
High Schools	3 - 1,545 Students
Public Cost Per Student	\$9,399.83
Student/Teacher Ratio	17:1
Graduation Rate	93%
Avg. ACT Score	20.3
College-Going Rate	65%
Certification/Associate's	27%
Bachelor's Degree or Higher	14%



**Labor & Workforce** 

24 65 MARSHALL COUNTY, TENNESSEE NASHVILLE . T COUNTY BOUNDARIES EMPLOYEES BY RESIDENCE ZIP CODE: 11-50 MURFREESBORG 51 - 100 > 100 EMPLOYERS REPRESENTED: - LEWISBURG PRINTING - MEIWA - MULTIMATIC BERRY - OLD HICKORY - WESTROCK - CKNA WALKER DIE CHATTANOOGA TENNESSEE MISSISSIPPI GEORGIA • HUNTSVILLE ALABAMA MARSHALL COUNTY. TENNESSEE Research Services III **EMPLOYEES BY RESIDENCE ZIP CODE** 

**Manufacturing Employees Full-Time** 

**Manufacturing Temp Workers** 

3863 278

**Avg Starting Wage** 

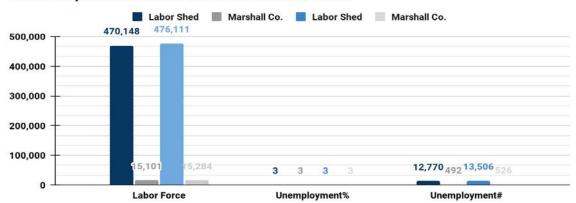
Avg. Wage

\$14.27 \$18

Wage & Benefits Survey 2021 -South Middle TN Infographic

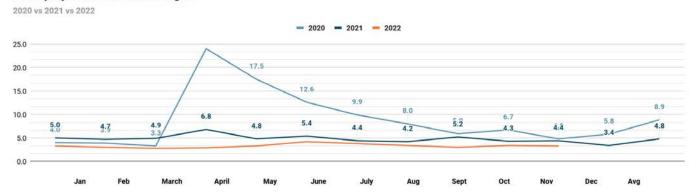
Wages and Benefits Survey 2021 -Marshall Co. Region Infographic

#### Labor Report November 2022 vs October 2022



<sup>\*</sup> Labor Market: Bedford, Giles, Lawrence, Lincoln, Marshall, Maury, Moore, Rutherford & Williamson Source: November 2022 TN Dept. of Labor

#### **Unemployment Rate Percentages**



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#### **Labor & Workforce**



Itomotive **Suppliers** Link to Data



**Metalworking Tool & Die** Link to Data



**Plastics & Chemicals** Link to Data



Food & **Beverage** Link to Data

#### **Our Companies**

696% More

Vehicle Steering & Suspension Components Manufacturing

Than the US National Average

536% More

Automobile Manufacturers

Than the US National Average

Our Workforce

11,021 5,121

Engineers

317% More

Motor Vehicle Brake System Manufacturing

Than the US National Average

4,004

Auto Service Technicians & Mechanics

#### **Our Companies**

712% More

Assemblers & Fabricators

Secondary Smelting and Alloying of Aluminum

Than the US National Average

460% More

Nonferrous Metal **Die-Casting Foundries** 

Than the US National Average

155% More

Rolled Steel Shape Manufacturing

Than the US National Average

#### Our Workforce

11,021

Assemblers & Fabricators Misc, Including Team Assembly 1,562

Industrial Machinery Mechanics

993

Machinists

#### **Our Companies**

293% More

Synthetic Dye & Pigment Mfg.

Than the US National Average

174% More

Plastic Packaging Film & Sheet Mfg.

Than the US National Average

119% More

**Custom Compounding** of Purchased Resins

Than the US National Average

#### Our Workforce

5,334

Engineers

1,562

Industrial Machinery Mechanics

846

Multiple Machine Tool Operators (Metal/Plastic)

#### **Our Companies**

985% More

Distilleries

Than the US National Average

4,717

Food Preparation Workers

459% More

Misc. Snack Food Manufacturing

Than the US National Average

99% More

Poultry Processing

Than the US National Average

#### Our Workforce

2.647

Cooks, Institution and Cafeteria

2,167

Food Service Managers



**Existing Industry** 

**50** 

4,000+

Manufacturers Manufacturing Employees

Foreign-Owned

## **Associations**

**Manufacturers' Association** 

Advanced Manufacturing Council Industrial Development Board

**Types** 

**Automotive** 

Aerospace & Defense
Metalworking/Tool & Die

**Machining** 

**Plastics & Chemicals** 

Food & Beverage

**Flectronics** 

**Commercial Printing** 

**Tank Refurbishing** 

Warehouse/Distribution























Product	Employees	Established	Expanded
Automotive Dashboards	900	1984	2011-2019
Aluminum Die Casting	400	1959	2007-2019
Automotive Interior & Exterior	330	2018	2021-2023
Conveyor Systems	250	2002	2014-2020
HVAC Distribution	230	1971	1975-1990
Defense Electronics	200	1966	2012-2017
Corrugated Products	200	1975	2014-2018
Meats and Condiments	180	2014	2014-2019-2 020
Commercial Printing	155	1898	2006-2008-2 010-2012-20 18-2021
Automotive Suspensions	150	2017	

## **Support**

Tool & Die

**Heavy Hardware** 

Lubricants

**Abrasives** 

**Foundry** 

**Sheet Metal** 

**Welding Supply** 

**Coatings** 

**Paints/Enamels** 

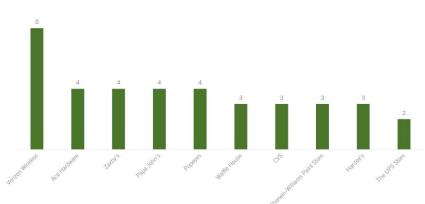
**Shrink Wrap** 



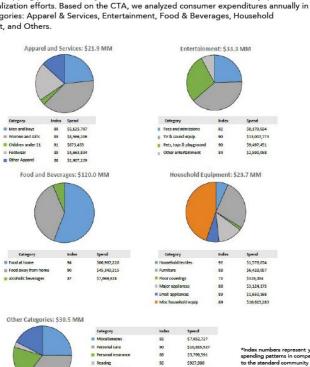
#### Retail

#### Retail Prospects - Lewisburg, TN

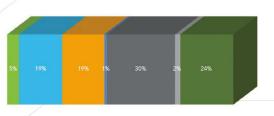
These retailers are realistic opportunities you can immediately target. Knowing your trade area, type of consumer, and the retail needs of the community is critically important - but even the best data cannot support expansion without the correct piece of real estate.



By utilizing mobile data collection, data and analytics, and real estate acumen, our team identified shopping patterns within your Custom Trade Area that will answer key questions for your revitalization efforts. Based on the CTA, we analyzed consumer expenditures annually in 5 retail categories: Apparel & Services, Entertainment, Food & Beverages, Household Equipment, and Others.



DAYTIME POPULATION Children at home Retired/Disable persons Homemakers ■Work at Home ■Student Populations **■** Employed ■Unemployed

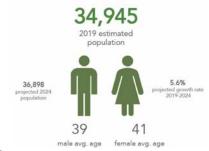


Sporting Goods & Hobby Shoe Stores Office Supplies, Stationery & Gift Stores Clothing Stores Beer, Wine & Liquor Stores Specialty Food Stores Special Food Services Lawn & Garden Equipment & Supplies Stores Grocery Stores Building Material & Supplies Dealers \$10,000,000 \$20,000,000 \$30,000,000 \$40,000,000

CONSUMER DEMAND AND SUPPLY (OPPORTUNITY GAP)



#### Lewisburg, TN (CTA) Population - 34,945



← Surplus Shortage →



Unclassified







@esri

#### **Welcome Home**

## Location & Logistics

## Labor & Workforce

## **Education & Training**

**Quality of Life/Place** 

Leadership & Growth

# Business & Industry Support

www.linktr.ee/marcotn (931) 359-1544 131 East Church St. Lewisburg, TN 37091

@marshallhappenings



Lewisburg is situated to help you succeed. We have all the tools and amenities you need to thrive at home or in the office, the classroom, the boardroom, the production floor and even the ground floor. Let us prove to you that your decision to come here will be the right one.

"This community has totally proven that our decision was the right one."

Matt Jung - President, Comfort Research

























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www.makeitinmarshall.com

