



## Overview of Lewisburg, TN



Greg Lowe  
City of Lewisburg  
Director of Economic Development  
(931) 993-7499  
[greg.lowe@lewisburgtn.gov](mailto:greg.lowe@lewisburgtn.gov)





# Lewisburg, TN

## *Welcome Home*



“It amazes me that a community of this size possesses the amenities that Lewisburg does.”



Steve Elledge – ED Consultant

### Micropolitan



**Top 100**

Site Selection 2013  
(Tied 27<sup>th</sup> in Nation)

### Economic Development



**High Performance Award**

Atlas Advertising  
2014

### Sustainability



**Gold Level**

TVA 2015

### Three Star



**Benchmark**

**II**

TN ECD 2015

### Assets



“Lewisburg’s Park and Recreation system, per capita, meets or exceeds national standards in almost every category.”

HODGSON  
DOUGLAS

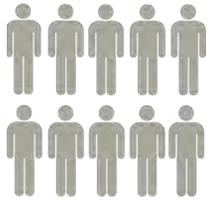
Richie Jones – Partner



# Lewisburg, TN

## For a Bright Future

### Population



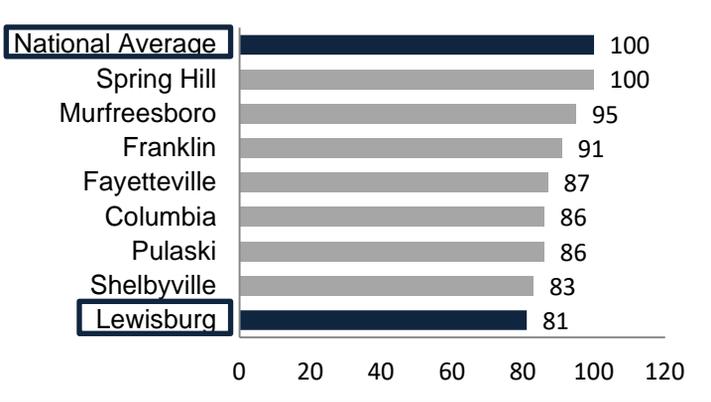
<b>County</b>	<b>2000-2010</b>	<b>Since 2010</b>
31,446	+14%	+2.0%
<b>City</b>	<b>2000-2010</b>	<b>Since 2010</b>
12,100	+6.8%	+0.8%

**2030 Projected Growth = +20%**

**Lewisburg, Marshall County, Tennessee**

- Latitude: N35° 26.95'
- Longitude: W86° 47.33'
- Elevation: 707'
- Website: [www.lewisburgtn.gov](http://www.lewisburgtn.gov)

### Cost of Living Index



### Building Permits



**2015 Total**  
475

**2015 Houses**  
130

**2014-2015**  
**11%**

**Median Home Cost - \$94,100**

### Business Licenses



**2015 Total**  
180

**2014-2015**  
**43%**

### Workforce – September 2016



### Sales Tax Collections



**Lewisburg**

**2014-2015**  
**3.7%**

**Median Industry Earnings - \$56,186**

### Median Household Income



**\$42,291**

**2014-2015**  
**3.9%**

**2014-2015**  
**24%**  
**#Employed**

**2014-2015**  
**21%**  
**Labor Force**

**2014-2015**  
**2.1%**  
**Job Growth Rate**

**Tax Rate - \$190 City/\$3.22 County**

### Police & Fire



**Crime Rate**  
4,830 Per  
100,000



**Rating**  
Class 3

**Climate**

- Annual Average Temperature: 57.7°
- Average High Temperature: 70.5°
- Average Low Temperature: 45.0°
- Annual Average Precipitation: 54.84"
- Annual Average Snowfall: 2.2"
- Mean Length of Freeze-Free Period (days): 180-220



# Lewisburg, TN

*Where Education Means Business*

## Marshall Co. Schools

	<b>Schools</b>	<b>Enrollment</b>
<b>Elementary Schools</b>	5	2,385
<b>Middle Schools</b>	3	1,296
<b>High Schools</b>	3	1,545

## Rankings



**35<sup>th</sup>**  
**Of 134 School**  
**Districts**  
2015  
schooldigger.com

**“Exemplary”**

State of Tennessee  
Department of Education

## Attainments

**95%** 

HS Graduation Rate

**21%** 

Associate's or Higher

**21%** 

Training Certifications

**65%** 

College-Going Rate

**14%** 

Bachelor's or Higher

**19.4** 

Avg. ACT Score

**Public Cost Per Student \$8,821**

**Avg. 17 students per teacher**



# Lewisburg, TN

*In the County and The Region*

## Labor Shed Attainments

**33%**



Bachelor's or Higher

**37%**



Associate's At Least

**89%**



HS Graduation Rate

## Education & Training Facilities

4



**Technology Centers**

2



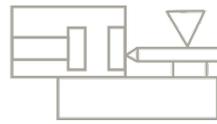
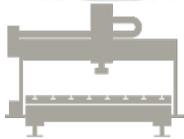
**Community Colleges**

2,000+



**Students Training**

## Training



**Robotics & PLC**

**Certified Production Technician**

**Advanced Integrated Industrial Tech (Mechatronics)**

**Computer Information Technology**

**Industrial Maintenance/Safety**

**Industrial Welding**

**3D Printing**

**Customizable Programs for Your Industry or Business**

**Plastics**

**CNC Machining**

**Pre-Engineering**

**LEAN Manufacturing**

**Automotive Technology**

**Industrial Electricity**

**Business Leadership**

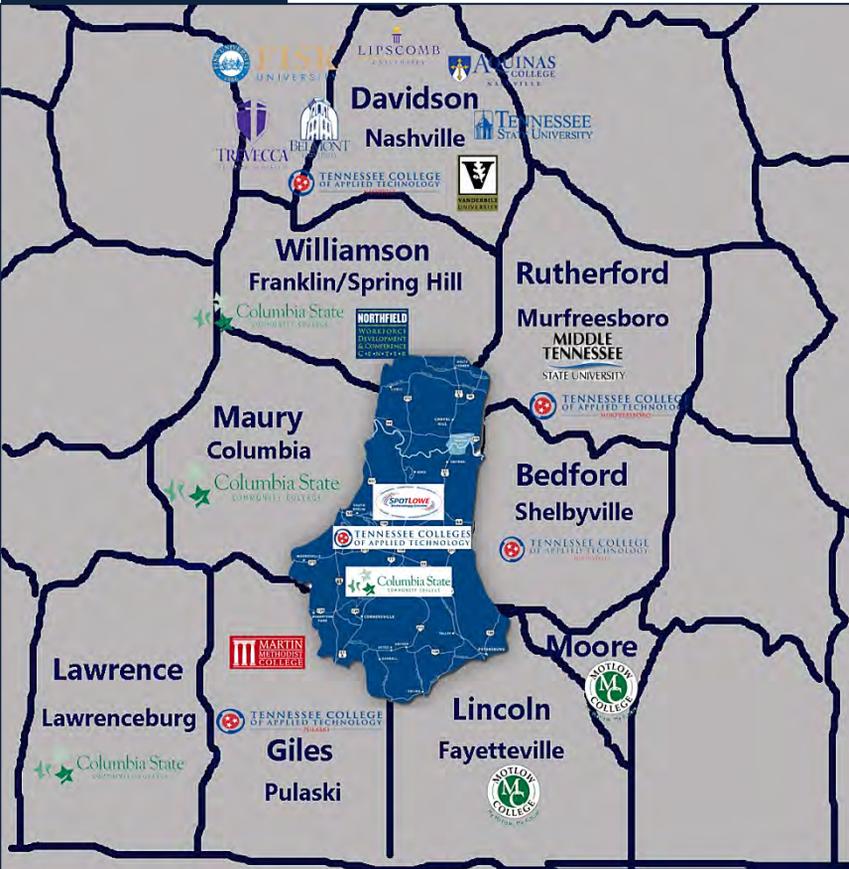
**More**



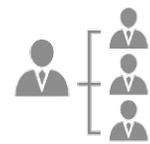
# Lewisburg, TN

*For the Right Workers with the Right Skills*

## Labor Shed



**Labor Shed**  
9 Counties



**Labor Force**  
403,680



**Unemployment %**  
4.6



**Unemployed**  
16,900



**Drive Time**  
26 Min. Avg.

\* Labor Market Area is defined as Bedford, Giles, Lawrence, Lincoln, Marshall, Maury, Moore, Rutherford and Williamson Counties

Source: September 2016 from TN Dept. of Labor and Workforce

## What Our Companies are Saying

"We've hired some of the interns through the Spot Lowe Technology Center program because they were that good."

– Wayne Clemons - VP

"We have very low turnover even with our specialized work and training."

– Hale Hawkins - President

"We literally have hundreds and hundreds of applications. The quality of applicants has been tremendous. We don't just find one; we find three or more."

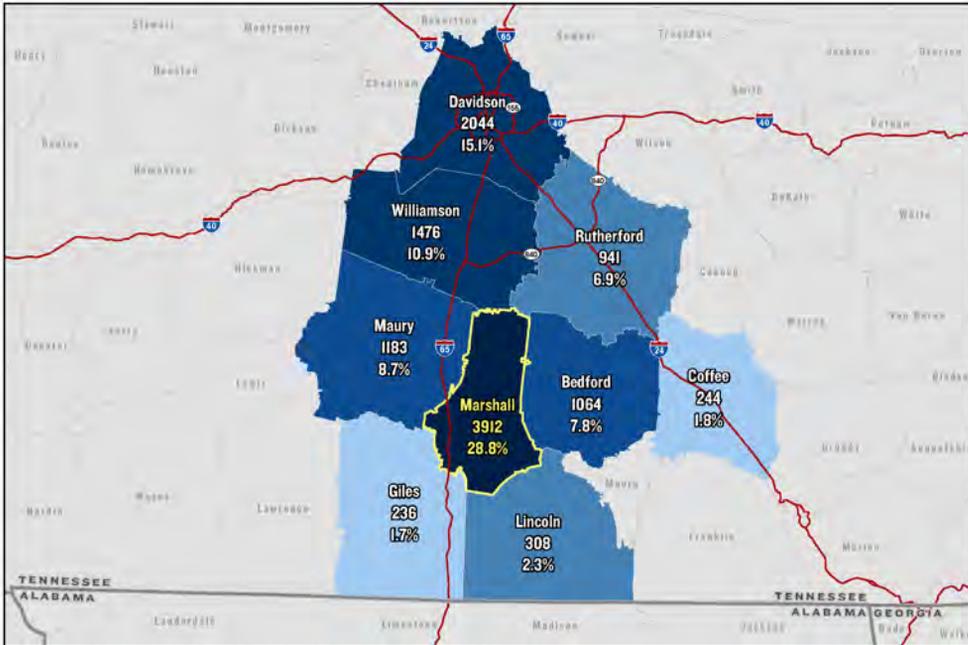
– John Hiers – HR Director



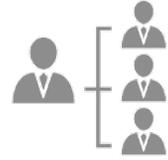
# Lewisburg, TN

## In the County and the Region

### Labor Report – Marshall Co.



Prepared By: THE VALLEY WORKS IVA  
**MARSHALL COUNTY, TENNESSEE**  
 OUTBOUND COMMUTING PATTERNS



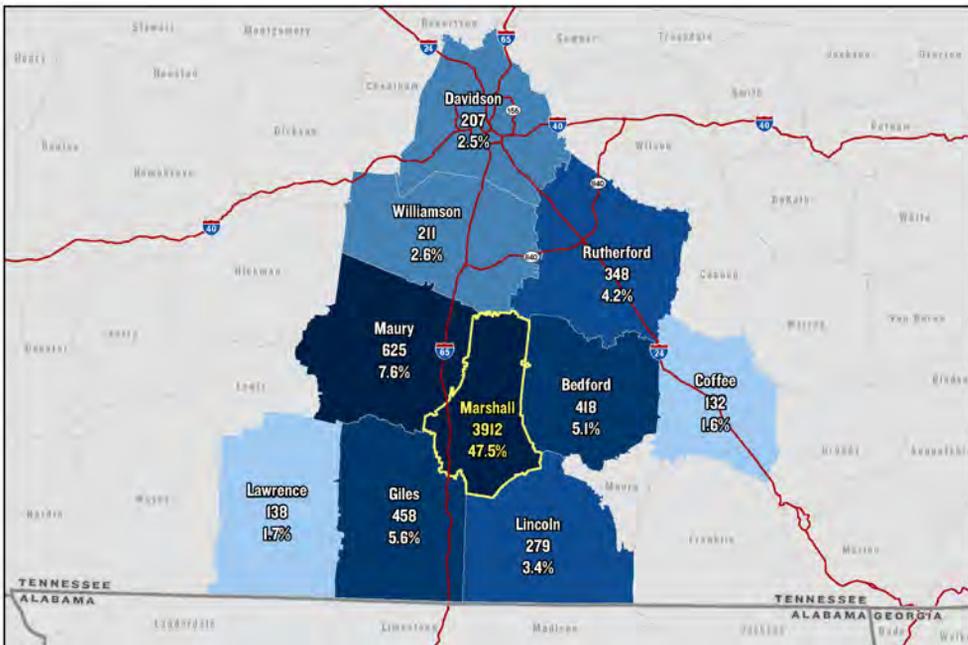
### Labor Force

**15,000**  
 +3,150 Since  
 Dec. 2014



### Unemployment

**5.0%**



Prepared By: THE VALLEY WORKS IVA  
**MARSHALL COUNTY, TENNESSEE**  
 INBOUND COMMUTING PATTERNS



### Avg. Starting Wage

**\$13/hr.**



# Lewisburg, TN

## For a Quality Industrial Base



### Manufacturing



#### Companies

55

#### Employees

3,900+

#### % of Jobs

32



### In the Past 5 Years



#### Expansions

18



#### Capital Investment

128M+



#### New Industries

10



#### New Jobs

2,500+

### Foreign Direct Investment



### Associations

Industrial Development Board  
Manufacturers' Association  
Workforce Employer Outreach Committee

Top Employers	Product/Service	Employees	Established	Expanded
	Automotive Dashboard Electronics	1,300	1984	2011-2014
	Aluminum Die Casting	850	1959	2007-2014
	Defense/Aerospace Electronics	340	1966	2013
	Automotive Brakes and Steering Hoses	265	2002	2006-2013
	Corrugated Products	226	1975	2014
	HVAC Distribution	180	1971	1975-1990
	Structures and Suspensions	181	2015	
	Systems Manufacturing and Integration	150	2002	2013-2014
	Commercial Printing	122	1898	2010-2014
	Polyethylene Wrap	112	1984	2012-2014

### Industry Types

Automotive  
Aerospace & Defense  
Electronics  
Tool & Die/Machining  
Plastics & Chemicals  
Die Casting & Metalworking  
Corrugated Products  
Food & Beverages  
Commercial Printing  
Tank Refurbishing  
Seating  
Warehouse/Distribution

### Local Industrial Support

Tool & Die Foundry  
Heavy Hardware Sheet Metal  
Lubricants Welding Supply  
Abrasives Coatings

“Coming to Lewisburg was a remarkable decision for us.”



Paul DiGiovanni – President



# Lewisburg, TN

*With the Power To Make It*

## Electricity



### **Source Company**

Tennessee Valley Authority

### **Local Distributor - City**

Lewisburg Electric System

### **Local Distributor - County**

Duck River Electric Membership Corp.

### **KWH**

Industrial Rates at or Below National Avg.  
Sample Bill Available Upon Request



## Water

### **Source**

Duck River

### **Local Distributor - City**

Lewisburg Water & Wastewater

### **Capacity**

4.0M Gallons Per Day

### **Current Consumption**

2.5M Gallons Per Day

### **Storage Capacity**

6.1M Gallons Per Day

### **Water**

\$16.59 1<sup>st</sup> 2K Gallons

\$3.56 Avg. after 2K Gallons

## Gas



### **Source Company**

Spectra Energy

### **Local Distributor - City**

Lewisburg Gas Department

### **Heat Load**

Industrial Rates at or Below National Avg.  
Sample Bill Available Upon Request

### **Process**

Industrial Rates at or Below National Avg.  
Sample Bill Available Upon Request



## Sewer

### **Treatment Type**

Full Biological

### **Local Distributor - City**

Lewisburg Water & Wastewater

### **Capacity**

6.0M Gallons Per Day

### **Current Usage**

2.0M Gallons Per Day

### **City Sewer Coverage**

90%

### **Storm Sewer Coverage**

15%

### **Solid Waste Disposal Type**

Landfill

### **Sewer**

\$19.47 1<sup>st</sup> 2K Gallons

\$6.49 Avg. after 2K Gallons

## Telecom



### **Source Company**

AT&T, Charter

### **Services**

All High-Speed and Telecom Services

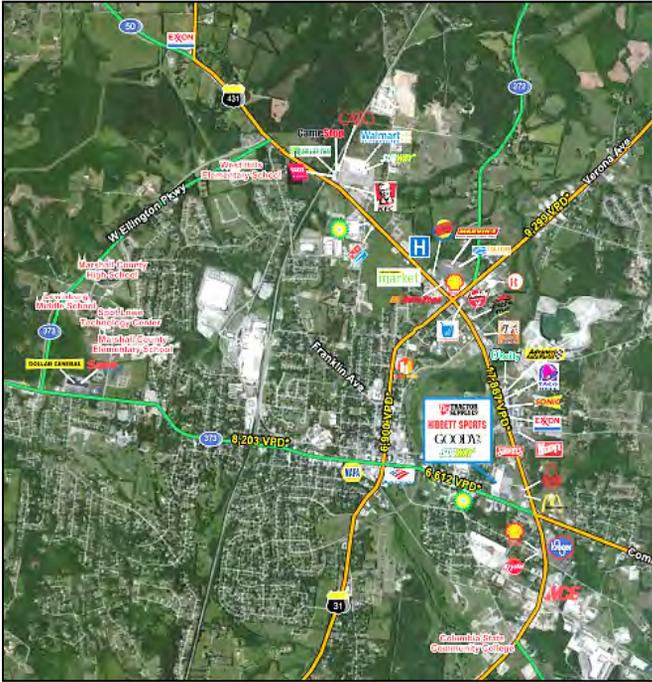
### **Costs**

Pricing Determined by Carrier and Level of Services



# Lewisburg, TN

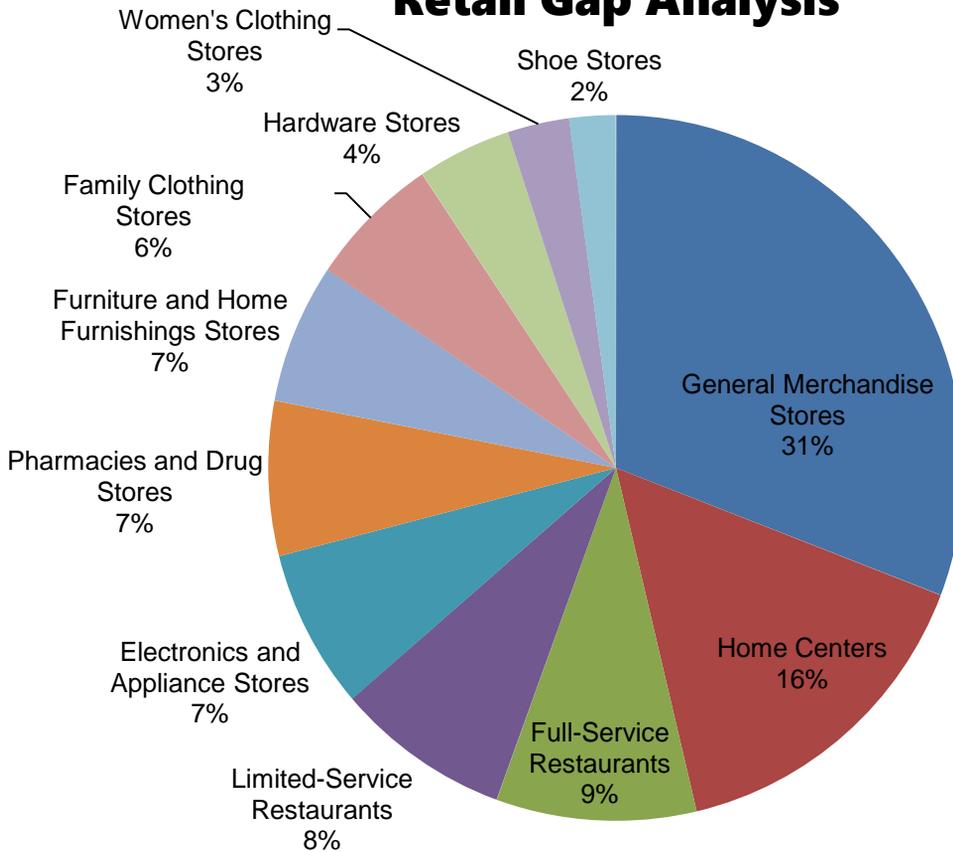
## For Business and Commerce Potential



Demo Profile	5 Mile Radius	10 Mile Radius	10 Minute Drive Time	20 Minute Drive Time
<b>2013 Estimated Population</b>	15,604	26,508	13,701	28,938
<b>Total Number of Employees</b>	7,063	9,098	6,293	9,488
<b>Median HH Income</b>	\$32,238	\$38,027	\$30,921	\$40,081

The 5-Year Projection for Median Household Income in Lewisburg is from \$38,027 to \$46,814 representing a **23.11% increase**. Residents of Lewisburg fall into the Salt of the Earth Tapestry Segmentation (40.2%). Salt of the Earth residents are settled, traditional and hardworking.

### Retail Gap Analysis





# Lewisburg, TN

*Lewisburg is Where You Need to Be*



Lewisburg is in the Middle of Everything. We have all the tools and amenities you need to succeed at home or in the office, the classroom, the board room, the production floor and even the ground floor. Let us prove to you that your decision to come here will be the right one

“This community has totally **proven** that our decision was the **right one.**”



Matt Jung – President

[www.lewisburgtn.gov](http://www.lewisburgtn.gov)

(931) 359-1544

131 East Church St.  
Lewisburg, TN 37091



**Find Us On:**

